

Pest Management

PROFESSIONAL *formerly Pest Control*

TRENDS

BUSINESS

TECHNOLOGY

COMMUNITY

RESOURCES

DIGITAL

ADVERTISE

DuPont™ Advion® ant gel
Learn more >>



advertise
with us
CLICK FOR
MORE INFO

Monday, January 07, 2008

Issue Date: 9/1/2005, **Cockroaches invade New Berlin, Wis. again**

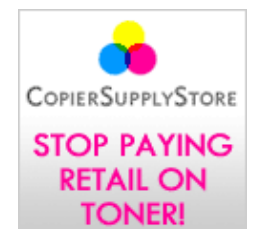
New Berlin, Wis. — They're baaaaaack! [Madagascar Hissing Cockroaches](#), that is. And they're getting ready to race again in New Berlin.

[Batzner Pest Management](#) will host its fifth annual Madagascar Hissing Cockroach Race at the company's headquarters, 16948 W. Victor Rd., New Berlin, Wis., on Thursday, Oct. 6 at 1 p.m. It's part of the company's celebration of Customer Service Week, which runs from Oct. 3-7.

Jerry Batzner, president of the 59-year-old company, has a collection of Madagascar Hissing Cockroach that he keeps in his headquarters as pets and for training. The "hisser" is a large, wingless cockroach from Madagascar, an island off the coast of Africa. "The Madagascar cockroach is a fascinating insect because of its unusual ability to produce its hissing sound," said Batzner. "It even makes a [nice pet](#)."

On Oct. 6, Batzner employees will comprise six teams and each team will choose their racing roach from the Batzner collection. "The roaches will speed along a customized track built especially for the race," Batzner said. Prizes will be awarded to the winning team.

Customer Service Week allows the company to recognize the important contributions made by their customer service professionals. The celebration will also include Customer Service Bingo, Customer Service Word Search, Fun House Photos and Silly Show N Tell.





PREMISE®

Liquid

Perimeter Treatments

Granules

**Great news:
Premise is now
EPA registered
for exterior
perimeter termite
treatments.**



[Home](#) | [About Us](#) | [Ask the Expert](#) | [Contact Us](#) | [Submissions](#) | [Subscriber Services](#) | [Advertise](#) | [Privacy Policy](#) | [Reprint](#) | [Lists](#)

Copyright © 2008 Pest Management Professional - Continued technological and educational advancement in pest detection, identification, treatment and control methods. All rights reserved. | [Console Login](#)

P: 216-706-3700 | F: 216-796-3711 | mypmp@questex.com

600 Superior Ave East, Suite 1100 Cleveland OH 44114