



Batzner Pest Management: Integrated pest management more environmentally friendly, says Batzner
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(New Berlin, February 19, 2009) --The days when a pest control company would come into a home or a business facility and immediately spray a chemical to solve a pest problem are gone, says Jerry Batzner, president, Batzner Pest Management. His company is headquartered in New Berlin with service centers in Oshkosh, Fond du Lac, Racine, and Madison.

"Changing times and changing attitudes have given birth to integrated pest management (IPM) because consumers have become more environmentally conscious," he explains.

"In our company, we refer to IPM as The B.A.N. System™-- Balanced as Nature. We rid our customers of their pest problems, but only use pesticides as a last resort."

According to Batzner, The B.A.N. System™ consists of five steps:

1. Identify the unique biology, behavior and characteristics of your property's invaders. Each Batzner customer receives a specialized B.A.N. treatment plan.
2. Inspect your property thoroughly to understand its unique dynamics and reveal possible sources of infestation. It's more important to know the source than just the kind of pests.
3. Determine which of many methods would best resolve your unique situation.

The B.A.N. method favors baiting over pesticide spraying, reducing human health risk.

4. Implement a program designed specifically for your building or home and its needs. Wisconsin-certified Specialists are trained and experienced in low dose application science.
5. Follow-up to explain clearly what has been done, what to expect from the treatments, and what future service will be performed.

"Our employees are sold on the IPM process," says Batzner. "They know our company is committed to elimination of pests in the least toxic manner and that customer service and satisfaction are paramount in our business philosophy."

For more information, contact Batzner Pest Management at 800-878-2110, or check out their website at <http://www.Batzner.com>.



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