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### Batzner Says National Pest Management Month is Just Around the Corner

Submitted By Jordan Fox

Posted: Mar. 30, 2009

With April, 2009 designated by President Obama as the 30th Annual "National Pest Management Month," Batzner Pest Management, New Berlin, joins the National Pest Management Association in reminding Wisconsin residents that today's pest management practices are a meaningful societal contribution to the protection of food, health and property from the threats posed by pests.

"Today's effective pest management is green and far removed from the days when technicians only sprayed pesticides to battle infestations, says Jerry Batzner, president of the company bearing his name. "Pest management professionals now use new and improved technologies and Integrated Pest Management (IPM) methods for control."

These include repellents used to prevent queen wasps from building nests in roof underhangs, house cedar shakes or other popular wasp locations; and pheromone traps used as sex attractants to lure insects to their doom.

"Our company was among the first professional pest control firms in Wisconsin to develop and implement a successful IPM program," he says. "Going green has never been so important. Our goal is to help Wisconsin become a much healthier place. We're the only company in the state to officially provide QualityProGreen™ and Green Shield Certified™ services. These certifications mandate that we not only follow guidelines as to how we provide our green services, but also ensure that we employ non-chemical ways to eliminate pests. As part of these programs, we are audited by

### Marquette salutes local honor students

Marquette University and NewBerlinNOW.com are proud to salute the outstanding students who have made the honor rolls at our local schools. Click on a student's name for a printable honor roll certificate. [Go to the honor rolls page.](#)



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### Help plan your city's future!

New Berlin officials are holding a series of [neighborhood meetings](#) about the city's proposed comprehensive plan, which will guide growth and development over the next few decades. Meetings are scheduled by neighborhood for convenience, but residents may attend any meeting in any location; all take place at 6 p.m.

### NEW BERLIN PREP SPOTLIGHT



The sports season is in full swing at Eisenhower and West high schools and, if you're a prep sports fan, we've got you covered in basketball, wrestling and more!

**NEW!** Photo Gallery: [West vs. Eisenhower softball](#)  
Photo Gallery: [Images from the season](#)  
Stories: [NOW staff's prep coverage](#)  
Stories: [JS Online's metro area prep coverage](#)

### SPOTLIGHT ON NEW BERLIN

#### Sports Thoughts

NOW sports writer John Rech gives his take on the prep sports scene: [Huskies hanging in there](#) 4/30



an

independent third party to make sure we're complying with the practices and guidelines set forth by

each."

Batzner's company has been in business for more than 60 years and has been a family

owned business for all that time. Along with Milwaukee, they have service centers in Fond du Lac,

Oshkosh, Racine and Madison.

####

**Police News**

Get safety tips, alerts and more from the New Berlin Police Department: [Free Service Brought To You By The New Berlin Police Department](#) 4/29



**Gas Watch**

Find out where the cheapest gas is being sold in New Berlin.



**Family Watchdog**

Use the interactive map to see where sex offenders live and work in New Berlin.



**Presidential campaign contributions**

Find out how much your neighbors are giving to the candidates.



**Data Warehouse:** [More searchable databases](#)

**SPOTLIGHT ON WAUKESHA COUNTY**

**Through Your Eyes**

NOW photojournalist Katie Derksen talks about her best work: [The biggest almost-caught fish ever](#) 4/28



**On the Sidelines**

Peter Zuzga, NOW photojournalist, talks about shooting prep sports: [Controlling the sun](#) 4/19



**The Fur (& Feather!) Flyer**

The Humane Animal Welfare Society describes its efforts: [What's up at the Walkathon](#) 4/29



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