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**Milwaukee Journal Sentinel (WI)**

**Awards honor ethics, integrity**

**12 state businesses earn recognition from Better Business Bureau**

GUY BOULTON Staff Milwaukee Journal Sentinel  
 Published: October 19, 2006

Twelve Wisconsin **businesses** and non-profit organizations were honored Wednesday by the **state Better Business Bureau** for their **ethics** and **integrity**. "You can't just buy a positive image or reputation," said Randall Hoth, chief executive of the **Better Business Bureau**. "You have to **earn** that."

The **businesses** and non-profit organizations honored in the group's annual Torch **Award** contest have done that.

The five winners of the **award** this year — and the others honored — were selected by 11 experts in **business ethics**, a group that included university professors, lawyers and **business** consultants.

The **businesses** and organizations are judged on submissions that show excellence in ethical practices, service, reputation, honest advertising, peer **recognition**, management practices and employee training.

This year's winners were:

- The Milwaukee Center for Independence in the charity category. The center serves children, adults and families with physical and mental disabilities.
- Kerzner Construction & Remodeling, Oconomowoc, in the category for **businesses** with one to 10 employees. The company, founded in 1966, works primarily with residential customers.
- Batzner Pest Management, New Berlin, in the category for 11 to 99 employees. The company, founded 60 years ago, is now in its third generation of family ownership.
- The Boldt Co., Appleton, in the category for 100 to 999 employees. The privately held company, founded in 1899 and run by a sixth-generation member of the family, is one of the largest general contractors in the United **States**. The company focuses on construction projects in such markets as power, health care, industrial and education.
- Marshall & Ilsley Corp., Milwaukee, in the category for 1,000 and more employees. The company, the parent of M&I Bank, is the largest financial services company based in Wisconsin.

The **businesses** and non-profit organizations honored as runners-up and given honorable mention **awards** in the competition were:

» Real Estate  
 » Entree  
 Food/Cooking  
 Personal  
 Technology  
 Health/Science  
 Religion  
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• Children's Hospital & Health System, Milwaukee, as runner-up, and Schlitz Audubon Nature Center, Bayside, as honorable mention in the charity category.

• The Creative Co., an advertising and public relations firms in Monroe, in the category for **businesses** with one to 10 employees.

• Kelmann Corp., Wauwatosa, as runner-up, and David Hobbs Honda, Glendale, as honorable mention in the category for 11 to 99 employees. Kelmann Corp. does damage restoration **from** fire, water and wind and renovates residential and commercial buildings. David Hobbs Honda is a car dealership that opened in 1987.

• R.A. Smith & Associates, Brookfield, in the category for 100 to 999 employees. The company does civil engineering, surveying and technical services consulting.

• Alta Resources, Neenah, as honorable mention in the category for 1,000 and more employees. The company provides outsourced customer service to such companies as SC Johnson, Revlon and Sara Lee.

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