



Batzner Pest Management: Again recognized for best practices

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From: Batzner Pest Management

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or Jordan Fox, 414-352-2645 (NEW BERLIN, WI – November 3, 2010) –The Better Business Bureau (BBB) of Wisconsin has given a 2010 First Runner-up Torch Award for Business Ethics and Integrity [“Torch Award for Business Ethics and Integrity”](#) to Batzner Pest Management, based in New Berlin [Batzner Pest Management](#). The BBB cited Batzner in its category of organizations with 51-500 employees. The award recognizes companies “that demonstrate excellence in ethical practices, service excellence, reputation, honest advertising and employee training in ethical behavior.”

“We are very honored to receive this award,” says Jerry Batzner, company president. “Many companies say they are dedicated to business ethics, professionalism and outstanding customer service, but in actuality, fall short of their objectives. We always strive for actions that speak louder than words,” says Jerry Batzner, company president. “I’m proud to say that we continually focus on honest, productive management practices and integrated pest management (IPM) technology that combine to produce top-flight customer service.”

Batzner’s business practices have garnered them awards year after year. This year the company also achieved another distinction: It was recently named a Future 50 award winner by the Metropolitan Milwaukee Association of Commerce’s Council of Small Business Executives (COSBE) [“Future 50”](#). The award recognizes privately-owned companies in the Milwaukee area that have been in business at least three years and have shown “significant revenue and employment growth.”

“We’re both honored and pleased we achieved this distinction, too, because we work hard every day to grow our business by delivering superior service,” says Batzner, whose company is a third generation, family-owned business that has service centers in New Berlin, Oshkosh, Fond du Lac, Racine and Madison [Batzner Pest Management](#). It employs approximately 85 service technicians, office and

customer service personnel and has been in business for more than 60 years.



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