



**Batzner Services: Batzner establishes new company for bed bug control**

5/2/2011

From: Batzner Bed Bug Services

16948 West Victor Road

New Berlin, WI 53151

Contact: Jerry Batzner or Chris Venuti, 262-797-4160

or Jordan Fox, 414-352-2645

(Milwaukee, May 2, 2011) Batzner Services, parent company of Batzner Pest Management, Inc., New Berlin, has now established Batzner Bed Bug Services, Inc. It's a separate company devoted to an exclusive bed bug control service called the No Bed Bug Zone<sup>SM</sup>, according to Jerry Batzner, president.

After many years of dormancy, bed bugs are becoming a significant problem in Wisconsin and other parts of the USA. "That's the rationale for forming the new company," says Batzner. "We need to solve bed bug problems that our customers have." The new company's highly trained professionals, headed by bed bug control specialist Jason Freels, will establish an exclusive three-step No Bed Bug Zone<sup>SM</sup> service for customers. It will include:

1. Proactive Inspections and Monitoring, which will minimize the risk of infestation by instituting regularly scheduled inspections. Early discovery of an infestation limits the cost and inconvenience or disruption of a business or home.
2. Tailored Treatment Plan, featuring a team of dedicated specialists working with customers to customize their treatment plan. The extensive research of on-staff entomologists will give customers the opportunity to select from the best treatment methods.
3. Post Treatment Inspection, performed to assure the success of the tailored treatment program.

“Our service treatment options now include bed bug scent detection by nationally certified canines and handlers, as well as chemical, heat and/or fumigation treatments. If bed bugs are discovered, our specialists will discuss those options and recommend a plan best suited for our customer, says Freels.

To further train their specialists about bed bug control, Batzner Bed Bug Services sent several representatives to the first-ever National Bed Bug Forum in Denver, as well as a Bed Bug Conference sponsored by the University of Minnesota, and the annual Purdue Pest Control Seminar. These programs offered participants a comprehensive view of how the bed bug pandemic is affecting pest management professionals, and focused on effective solutions to bed bug infestations.

“Bed bugs primarily bite humans, but can feed on any warm blooded animal, including birds, mice and pets. Usually just under a quarter inch long, they are brown or reddish brown and relatively flat.

“An infestation doesn’t mean there are clean or unsanitary living conditions present,” Freels notes. “Even highly regarded hospitals have had bed bug infestations lately, as well as hotels in the USA, probably because domestic and international travelers have unwittingly carried the bugs with them.”

Freels intends to partner with the community to educate more people about this problem, and help them understand what must be done to stop infestations. “If we don’t do this, the problem will probably get worse. Freels says that mental stress is often experienced when people have encountered a bed but infestation on their premises. “We think that educating them will help them ease their minds about the situation.”

For more information, contact Jerry Batzner, Jason Freels, or Ted Snyder, entomologist, at 262-797-4160 or visit <http://www.batzner.com>. The company has service centers in Madison Racine, Fond du Lac, and Oshkosh.



[Printer-friendly version](#)



[Send this article to a friend](#)



[Close Window](#)