

---

## Community

---

### Batzner to Hold Madagascar Hissing Cockroach Race

16 Sep, 2010

---

#### Company will kick off Customer Service Week with charity race

**MILWAUKEE** — Batzner Pest Management will be holding it's annual Madagascar Hissing Cockroach Races in honor of National Customer Service Week in October.

Races will be held on Tuesday, October 5 at Batzner's New Berlin corporate headquarters. Cockroaches selected by company employees will race along on a custom-built, 8-foot racetrack. Those backing the winning insect will be able to designate a charity of their choice for a \$250 donation of company funds.

But there's a new slant to the event this year, according to Jerry Batzner, president of the 60+-year-old family owned company. "We're also holding another special race — our first Madagascar Hissing Cockroach Race Invitational for Wisconsin and Northern Illinois media," said Jerry Batzner, president of Batzner Pest Management. "Representatives of participating radio, TV and print media will be able to enter their own Madagascar Hissing Cockroach in the race and Batzner will donate \$250 on behalf of the winner to the charity of their choice."

This species of cockroach originated in the island of Madagascar, off the coast of Africa. Batzner keeps them as pets in his offices and as an educational tool, too. Customer Service Week allows the Batzner company to recognize the important contributions made by their customer service professionals. Batzner's customer service specialists will participate in games and other activities during the week.

Visit [batzner.com](http://batzner.com) for additional information.

---

Bookmark it: [digg](#) [propeller](#) [del.icio.us](#) [technorati](#) [yahoo](#) [facebook](#)

[Add Comment](#)