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Bed Bug Conference Will Spotlight Statewide Pandemic, Solutions

Announcing Wisconsin's first all-day Bed Bug Conference on May 24 in Milwaukee and May 25 in Appleton. The conference, directed toward public and private facility services representatives, will cover the state's tremendous bed bug infestation.

FOR IMMEDIATE RELEASE

PRLog (Press Release) – May 12, 2011 – New Berlin-based Batzner Bed Bug Services will host Wisconsin's first all-day Bed Bug Conference on May 24 in Milwaukee and May 25 in Appleton. The conference, directed toward public and private facility services representatives, will cover the tremendous bed bug infestation increase seen here at home and worldwide.

Dr. Philip Tierno from NYU's Langone Medical Center states that bed bugs use humans as a means of spreading quickly. "Many of them hitch a ride so that you deposit them in a department store ... a movie theater, a play house, etc.," he said. Bed bugs are inhabiting waiting rooms, libraries, retail and second hand stores, hotels, schools and more.

The Bed Bug Conference will focus on identifying infestations, available treatments, legal risks faced by property and facility managers, and step-by-step action plans tailored to a number of specific industries. Speakers include:

- Jeffrey Lipman – attorney and bed bug litigation specialist
- Arnold Ramsey – chemist at FMC Corp. and former pest management professional for the Dept. of Defense
- Jeff White – research entomologist and host of TV's BedBug Central
- Ted Snyder – urban entomologist, author, media source, and expert at Batzner Bed Bug Services, Inc.
- Jason Freels – NESDCA certified handler of scent-detection canines and team leader at

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Batzner Bed Bug Services, Inc.

The National Pest Management Association (NPMA) and the University of Kentucky last year reported that "we are on the threshold of a bed bug pandemic, not just in the United States, but around the world." Their survey revealed that 95% of US pest management companies encountered a bed bug infestation in the past year.

Pre-event interviews and media attendance at the conference are welcomed. For more information or to attend this event, go to www.batzner.com/bedbugseminars.

Established in 1946, Batzner Services provides Wisconsin homes and businesses with pest management services. The company is currently in its third generation of family ownership and has grown to be Wisconsin's largest independent pest management firm. Batzner Bed Bug Services, Inc. specializes in serving hospitality, healthcare, and multi-unit housing facilities.

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