



Batzner Pest Management: Celebrates Carpenter Ant Awareness Week (June 20-26) with Volunteers of America residents in Wisconsin and in Pennsylvania

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(NEW BERLIN, WI) –

Question: How is it possible that a Wisconsin company can have a celebration with Volunteers of America resident homes in Wisconsin and in Pennsylvania, over four states away?

Answer: The company, Batzner Pest Management, based in New Berlin, sent them all a party in a box!

Recently, Batzner (<http://www.batzner.com>) received a letter regarding the national event celebrating Carpenter Ant Awareness Week -- June 20-26, 2010. This event caught the eye of Robert Schertzer, an individual who lives in a Volunteers of America housing complex for disabled adults in Wilkes-Barres, Pennsylvania (near Scranton). Schertzer wrote Batzner a letter, which was typed using a 1930's style typewriter (drop caps and all), looking for tips about carpenter ants and other pest prevention information.

Inspired by this letter, Batzner's Marketing Manager, Chris Venuti, got the idea to not only send them the pest tips, but also a "party in a box" package of refreshments so that they could celebrate the week with Batzner. "It's just something fun I cooked up and we are excited to have them celebrate this with us. This year, we will also be celebrating with three Volunteers of America houses in Waukesha," according to Venuti.

“On Wednesday, June 23 at 2:30 pm CST, Schertzer, the other residents of the Volunteers of America complex in Pennsylvania, and the residents of three of the Waukesha Volunteers of America houses will be celebrating this event with us. It’s all about getting the word out concerning these insidious pests and preventing their infestations,” said Venuti.

During National Carpenter Ant Awareness Week, Jerry Batzner, president of the pest control company bearing his family name, encourages business and homeowners to look for warning signs from these bothersome and destructive pests because wood-destroying organisms cost Americans \$3.5 billion annually.

In the spring, carpenter ants send out large swarms of winged adults for reproduction. If there is a nest already inside a home or business, swarms of winged insects often are seen trying to escape through a window. “This is usually the first clue that there is a problem,” says Venuti. “Other telltale signs are piles of wood particles, called frass, and large black ants in and around the dwelling,” she says.

Carpenter ants are one of the largest ant species and can be 1/4 to 3/8 inch long. Their most common color is black; however, they may also be reddish or yellowish in color. They have a pinched waist, elbowed antennae, a single bump or node between the abdomen and thorax, and an evenly rounded thorax when viewed from the side.

The only way to eliminate carpenter ants is to destroy the nest. Carpenter ants can actually be actively building their nest for years before a home or business owner detects their presence. A highly trained pest management professional is able to perform an inspection, assess the situation, and perform the proper treatment.

For more information about pests and pest management, contact Venuti at Batzner Pest Management at 262-797-4160 or visit Batzner’s website at <http://www.Batzner.com>.



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