

Food Protection Alliance

Batzner Pest Management shares on Being Green – It’s a Partnership Effort



Batzner’s Pest Management, a Food Protection Alliance member, shares in implementing a ‘Green’ pest management approach to a client’s current method. Batzner knew it was crucial to convey the importance of the “partner philosophy” when it comes to instituting a green pest management service. Making sure their client understood this new method of control would involve far more time in having Batzner inspecting the facility, monitoring for pests, communicating, and more of an effort on the client’s part of improved sanitation and pest exclusion. For a successful green pest management program, the client needed to be an active participant in their own pest control.

More and more companies these days are implementing new strategic initiatives that adjust their business practices in order to reduce their impact on the environment. This was especially the case at a 60 year old pharmaceutical company who hired Batzner Pest Management, Inc., a Food Protection Alliance member, to take over their pest management.

The pharmaceutical company started by making changes in their production process that helped them to be more environmentally-friendly and reduce their usage of materials and resources. One of their more recent improvements involved reducing the amount of material used in the packaging of one of their main products. This not only resulted in the in the reduction of the impact on our environment, it also reduced the amount of fuel necessary to ship their product, resulting in a significant cost savings.



This pharmaceutical company also recognized the need to adopt a green pest management methodology that could reduce their use of chemicals while still controlling pests.

When Batzner began their service, one of their first steps was to assess the client’s current method of pest management. Batzner knew it was crucial to convey the importance of the “partner philosophy” when it comes to instituting a green pest management service. Batzner needed to be sure their client understood this new method of control would involve far more time in having Batzner inspecting the facility, monitoring for pests, communicating in much more detail, and more of an effort on the client’s

part of improved sanitation and pest exclusion. For a successful green pest management program, the client needed to be an active participant in their own pest control. This cooperative effort might include having the client make the necessary property changes, repairs, and sanitation improvements that Batzner recommends.

The company was in complete agreement and made the commitment to enlist Batzner to provide them with their Balanced As Nature™ Green Brand Protection program. This program follows the third party certification guidelines set forth by the National Pest Management Association's GreenPro designation.

Over the years, Batzner has helped this company to enjoy a successful green pest management program that has included a reduction in chemical controls. Two examples of this were when Batzner's client had a fruit fly infestation and a stinging insect problem. Both of these problems were effectively controlled without the use of a chemical treatment.

On their property, this client had their lunchroom directly adjacent to their production facility. Unknowingly, they stored the garbage from their lunchroom in the hallway that led right into their plant. From time to time, they had a problem with fruit flies. Upon inspection, Batzner noticed this and was concerned that these pests might be able to contaminate their client's production facility. Rather than treating the pest problem with a chemical, Batzner made the recommendation that they relocate their lunchroom area. Soon after, the company swapped out some office space on the other side of the building with the lunchroom. This completely solved the problem by eliminating the potential for a cross contamination without the use of any chemicals.

Also, during the warmer months, in one section of the client's building, a stinging insect nest was discovered in the wall voids. Rather than treating this problem with a chemical control, Batzner inspected the building to discover a crack in the structure high up on the outside of the building. Batzner recommended that to get at the source of the problem, the client would need to conduct some repair work to the exterior of their building. Within a day or two, the client called a contractor and had the repairs made. The client was able to shut down that section of the building for a few days while the pests died off naturally without the use of any chemical control.

Thanks to the commitment and dedication on the client's part, Batzner was able to successfully institute a fully green pest management program and help them to have less of an impact on their environment.

FPA is an organization of regional companies formally organized to provide Pest Management / Food Safety / Fumigation / Alternative services and products throughout North America.

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